

[65,650 प्रतिमा]

Roll No. ....

Code No. : 1964

Sl. No. 14550

[Total No. of Pages : 7

**ODD SEMESTER EXAMINATION DECEMBER - 2019**

[Fifth Semester] Three Years Diploma Course in Glass And Ceramic Engineering [719]

[Fifth Semester] Three Years Diploma Course in Chemical Technology (Fertilizer Technology) [720]

[Fifth Semester] Three Years Diploma Course in Chemical Technology (Rubber & Plastic Tech.) [721]

[Fifth Semester] Three Years Diploma Course in Dairy Engineering [727]

[Fifth Semester] Three Years Diploma Course in Electrical Engineering [728]

[Fifth Semester] Three Years Diploma Course in Electrical Engineering (Industrial Control) [729]

[Fifth Semester] Three Years Diploma Course in Electronics Engineering [730]

[Fifth Semester] Three Years Diploma Course in Electronics Engg. (Modern Consumer Electronics Appliances) [731]

[Fifth Semester] Three Years Diploma Course in Electronics Engg. (Advance Micro-processor & Interface) [732]

[Fifth Semester] Three Years Diploma Course in Electronics Engineering (Micro Electronics) [733]

[Fifth Semester] Three Years Diploma Course in Electrical & Electronics Engineering [734]

[Fifth Semester] Three Years Diploma Course in Leather Technology Footwear (Computer Aided Shoe Design) [736]

[Fifth Semester] Three Years Diploma Course in Instrumentation & Control Engg. [738]

[Fifth Semester] Three Years Diploma Course in Leather Technology [740]

[Fifth Semester] Three Years Diploma Course in Mechanical Engineering (Automobile) [741]

[Fifth Semester] Three Years Diploma Course in Mechanical Engineering (Computer Aided Design) [742]

[65,650 प्रतियाँ]

Code No. : 1964

[Fifth Semester] Three Years Diploma Course in Mechanical Engineering (Automobile) {Lateral Entry} [784]

[Fifth Semester] Three Years Diploma Course in Mechanical Engineering (Computer Aided Design) {Lateral Entry} [785]

[Fifth Semester] Three Years Diploma Course in Mechanical Engineering (Production) {Lateral Entry} [786]

[Fifth Semester] Three Years Diploma Course in Mechanical Engineering (R A C) {Lateral Entry} [787]

[Fifth Semester] Three Years Diploma Course in Mechanical Engineering (Maintenance) {Lateral Entry} [788]

[Fifth Semester] Three Years Diploma Course in Computer Science And Engineering {Lateral Entry} [789]

[Fifth Semester] Three Years Diploma Course in Information Technology {Lateral Entry} [790]

[Fifth Semester] Three Years Diploma Course in Electrical & Electronics Engineering {Lateral Entry} [791]

[Fifth Semester] Three Years Diploma Course in Textile Technology {Lateral Entry} [793]

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### INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP DEVELOPMENT

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Time : 2.30 Hours]

[Maximum Marks : 50

[Minimum Marks : 17

#### NOTES :

- i) Attempt **all** questions.
- ii) Students are advised to specially check the Numerical Data of question paper in both versions. If there is any difference in Hindi translation of any question, the students should answer the question according to the English version.
- iii) Use of Pager and Mobile Phone by the students is not allowed.



[65,650 प्रतियाँ]

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Q1) Attempt any two of the following :-

[2 × 5 = 10]

- a) Define management and describe its essential characteristics.
- b) Explain 'Line Organisation' and describe its merits and demerits.
- c) What is the importance of training in modern times?

Q2) Attempt any two of the following :-

[2 × 5 = 10]

- a) Discuss Merits, Demerits and Application of time rate wage payment methods.
- b) Define 'Trade Union' and discuss its importance.
- c) What is sales promotion? Discuss its importance.

Q3) Attempt any two of the following :-

[2 × 5 = 10]

- a) What do you understand by the fencing of machinery? Describe the provisions of the factory Act 1948 regarding the fencing of machines.
- b) What is meant by 'Economic Order Quantity' and what factors shall be considered in determining the size of an economic order quantity?
- c) What do you understand by Profit and Loss Account? Give the proforma of Profit and Loss Account.

Q4) Attempt any two of the following :-

[2 × 5 = 10]

- a) What is project appraisal? Describe in brief the different aspects of project appraisal.
- b) Define Macro economics. State the difference between Micro and Macro economics.
- c) Differentiate between entrepreneur and manager.

[65,650 प्रतियाँ]

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Q5) Write short notes on any four of the following :

[4 × 2½ = 10]

- a) Individual and Group incentives
- b) Grapevine communication.
- c) Safety procedures being followed by the industrial units.
- d) Living wages.
- e) Rebate.
- f) Safety Stock.



(हिन्दी अनुवाद)

नोट :- सभी प्रश्नों को हल कीजिये ।

प्र.1) निम्न में से किन्हीं दो का उत्तर दीजिए ।

[2 × 5 = 10]

- अ) प्रबन्ध की परिभाषा दीजिए तथा इसकी प्रमुख विशेषताओं का वर्णन कीजिए ।
- ब) रेखा संगठन को समझाइए तथा इसके गुण-दोषों की विवेचना कीजिए ।
- स) आधुनिक समय में प्रशिक्षण का क्या महत्व है?

प्र.2) निम्न में से किन्हीं दो का उत्तर दीजिए ।

[2 × 5 = 10]

- अ) समयानुसार मजदूरी भुगतान पद्धति की लाभ, हानियों तथा उपयोग को बताइए ।
- ब) श्रमिक संघ को परिभाषित करते हुए इसके लाभों को बताइये ।
- स) विक्रय-संवर्धन क्या है? इसके महत्व की विवेचना कीजिए ।

प्र.3) निम्न में से किन्हीं दो का उत्तर दीजिए ।

[2 × 5 = 10]

- अ) यन्त्रों की घेराबन्दी से आप क्या समझते हैं? कारखाना अधिनियम 1948 में यन्त्रों की घेराबन्दी सम्बन्धी प्रवधानों का वर्णन कीजिये ।
- ब) 'मितव्ययी आदेश मात्रा' का क्या अर्थ है तथा मितव्ययी आदेश मात्रा को निर्धारण करने में किन बातों पर विचार किया जाता है?
- स) लाभ-हानि खाते से आप क्या समझते हैं? लाभ हानि खाते का एक प्रारूप दीजिये ।

[65,650 प्रतियाँ]

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प्र.4) निम्न में से किन्हीं दो का उत्तर दीजिए ।

[2 × 5 = 10]

- अ) परियोजना मूल्यांकन क्या है? परियोजना मूल्यांकन के विभिन्न पहलुओं का संक्षेप में वर्णन कीजिए ।
- ब) व्यापक अर्थशास्त्र की परिभाषा दीजिए । सूक्ष्म और व्यापक अर्थशास्त्र में अन्तर स्पष्ट कीजिए ।
- स) उद्यमी तथा प्रबन्धक में अन्तर कीजिए ।

प्र.5) निम्न में से किन्हीं चार पर संक्षिप्त टिप्पणी लिखिये ।

[4 × 2½ = 10]

- अ) व्यक्तिगत तथा सामूहिक प्रोत्साहन ।
- ब) अंगूरीलता संचार ।
- स) औद्योगिक ईकाइयों द्वारा अपनाई जाने वाली सुरक्षा क्रियाविधि ।
- द) निर्वाह मजदूरी ।
- य) रियायत ।
- र) सुरक्षा स्टॉक ।

